

JC 1137



| ISSUE CLASSIFICATION |          |
|----------------------|----------|
| Class                | Subclass |
|                      |          |

**U.S. UTILITY Patent Application**

O.I.P.E.

**PATENT DATE**

*A*  
SCANNED 1/4/01 Q.A. *AC*

|                              |            |              |                |                          |                      |
|------------------------------|------------|--------------|----------------|--------------------------|----------------------|
| APPLICATION NO.<br>09/970535 | CONT/PRIOR | CLASS<br>705 | SUBCLASS<br>27 | ART UNIT<br>2163<br>2165 | EXAMINER<br>O'Connor |
|------------------------------|------------|--------------|----------------|--------------------------|----------------------|

## APPlicants

Robert Parker  
John Hart

$$R_{\text{eff}} = \alpha^{1/2} R$$

三

## Presentation of personalized merchandise in an electronic commerce transaction

PTO-2040  
12/99

# Best Available Copy

## **ISSUING CLASSIFICATION**

**CROSS REFERENCE(S)**

Continued on Issue Slip Inside File Jacket

| TERMINAL<br>DISCLAIMER   | DRAWINGS             |             |            | CLAIMS ALLOWED                      |                      |
|--|----------------------|-------------|------------|-------------------------------------|----------------------|
|  | Sheets Drwg.         | Figs. Drwg. | Print Fig. | Total Claims                        | Print Claim for O.G. |
| <input type="checkbox"/> The term of this patent subsequent to _____ (date) has been disclaimed.                     |                      |             |            | NOTICE OF ALLOWANCE MAILED          |                      |
| <input type="checkbox"/> The term of this patent shall not extend beyond the expiration date of U.S Patent No. _____ |                      |             |            | ISSUE FEE                           |                      |
|  | (Assistant Examiner) | (Date)      |            | Amount Due                          | Date Paid            |
|  | (Primary Examiner)   | (Date)      |            | ISSUE BATCH NUMBER                  |                      |
| <input type="checkbox"/> The terminal ____ months of this patent have been disclaimed.                               |                      |             |            | (Legal Instruments Examiner) (Date) |                      |

**WARNING:**

The information disclosed herein may be restricted. Unauthorized disclosure may be prohibited by the United States Code Title 17, Section 105. Possession outside the U.S. Patent & Trademark Office is restricted to authorized employees and contractors only.

FILED WITH:

Form PTO-1

Form PTO-4  
(Rev. 6/99)

FILED WITH:  DISK (CRF)  FICHE  CD-ROM  
(Attached in pocket on right inside flap)

(Attached in pocket on right inside flap)